

# Regionalism: Integration in Europe and in other Regions of the World

## Syllabus

Spring 2020

Universität Basel

Fachbereich Politikwissenschaft

MA seminar (open for BA)

Instructor: Dr. Elena Frech

## 1 Course description

In this course the students will be introduced to the European Union (EU) as well as to other currently existing regional international organizations in America, Africa, Asia and the Pacific. The goal of this course is to provide the students with an understanding of different theories explaining regional integration and to enable the students to analyze and understand the existing regional international organizations based on the theories. By comparing the regional organization with the most advanced integration – the EU – with other unions and associations – the NAFTA, MERCOSUR, African Union and ASEAN – the students will learn about the political and economic conditions, type of agreements or institutions and other factors that are necessary for regional integration and that explain the different forms of regional integration we observe today.

## 2 Organisational information

### 2.1 General information

The class is taught in English language as a block course in six live sessions (on Zoom) sessions. Students who meet all the course requirements (see below) will be awarded 3 ECTS points.

### 2.2 Dates and deadlines

1 Session: **Tuesday, March 17, 2020, 10.15 am - 2pm**

2 Session: **Saturday, April 4, 2020, 10.15 am - 5pm** – submit analysis 1 (tools)

3 Session: **Tuesday, April 7, 2020, 10.15 am - 2pm**

4 Session: **Tuesday, April 14, 2020, 10.15 am - 2pm** – submit analysis 2 (EU and AU)

5 Session: **Tuesday, April 21, 2020, 10.15 am - 2pm** – submit analysis 3 (ASEAN)

6 Session: **Tuesday, April 28, 2020, 10.15 am - 2pm** – submit analysis 4 (NAFTA)

**May 15, 2020** – submit analysis 5 (MERCOSUR)

Location: **Due to the University closing due to the Corona Virus, all sessions will be held ONLINE.** (Please subscribe to the course on ADAM to receive further instructions)

via E-mail before each session.)

Submission of presentation slides: **6 days before the presentation date**

## 2.3 Instructor

Dr. Elena Frech

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## 2.4 Course requirements

### Course preparation:

All students participating in this course are asked to read the mandatory readings, marked by an asterisk in the course outline **before** the class. The required course readings and all slides of (student) presentation will be available on ADAM. Students should contribute to discussions online (in an ADAM forum) and during the sessions.

### Presentation

All participating students are required to present one regional integration theory, a regional international organization or to summarize a discussion on a specific topic. The topics (see the topics below in the course outline) will be assigned in the first meeting. Presentations are held alone or in small groups and answer a number of guiding questions that are provided by the instructor before. The presentation should use some kind of visualization (e.g. ppt-slides) that summarizes and illustrates the presentation. Each student or group needs to submit the final visualization (e.g. Slides) (in a pdf file) **at least 6 days** before the session the presentation takes place in.

### Analyses and Discussion

As a wrap up of every session every student prepares a document that provides a short analysis of the presented case (categorization and important factors for the region presented in the session or application of theory). This analysis can also be requested to be done online (in form of a Quiz). If groups present the same topic, they are asked to submit a common visualization but individual analyses. The analysis needs to be submitted **before** the next session. Students presenting a theory do not have to submit the analysis for the session they presented in (hence, they submit only 4 analyses).

**Grades:** Students who meet all course requirements will be awarded 3 ECTS points for a presentation (including slides handed in before and discussion question). The grade considers the participation (10 percent), the presentation (50 percent), and the visualization (slides) for the presentation (20 percent) and the analyses (20 percent). Students need at least 50 percent of the possible points to pass.

### **3 Course outline**

#### **Session 1**

##### **Introduction to the Course**

##### **Topic 1: Analyzing and Explaining Regions: Definitions, Types, and Explanations**

###### **Literature:**

- Soederbaum 2016: pp. 98–118
- \*Mattli 1999: pp. 41–67
- \*Hurrell 1995

#### **Session 2: Regional Integration in Europe: the EU**

##### **Topic 2: The History of European Integration (1 Presentation)**

###### **Literature:**

- \*Mattli 1999: pp. 68 – 108
- Nugent 2010: pp. 1-50
- (Nugent 2010: pp. 51–102)

###### **Official Sources:**

- [https://europa.eu/european-union/about-eu/history\\_en](https://europa.eu/european-union/about-eu/history_en)

##### **Topic 3: EU Institutions and Policy-Making (2 Presentations)**

###### **Literature:**

- Warleigh-Lack and Drachenberg 2010
- Egeberg 2010
- Lewis 2010
- Scully 2010

###### **Official Sources:**

- [https://europa.eu/european-union/about-eu/institutions-bodies\\_en](https://europa.eu/european-union/about-eu/institutions-bodies_en)

## **Session 3: Theories of EU Integration and the African Union**

**Topic 4: (Liberal) Intergovernmentalism as an Explanation for EU Integration** (1 Presentation)

### **Literature:**

- \*Koenig 2019
- Soederbaum 2016: pp. 37 – 40
- Cini 2010
- Moravcsik 1993

**Topic 5: The African Union and it's (expanding) Agenda** (2 Presentations)

### **Literature:**

- \*Magliveras and Naldi 2002
- Magliveras and Naldi 2018: (History and Creation) pp. 17 – 95
- Magliveras and Naldi 2018: (Ch. 5 Organs) pp. 128 – 169

### **Official Sources:**

- <https://au.int/en/overview>
- Constitutive Act of the African Union

## **Session 4: Regional Integration in South-east Asia: the ASEAN**

**Topic 6: The ASEAN and the 'ASEAN - Way'** (2 Presentations)

### **Literature:**

- \*Hwee 2016
- Ramcharan 2000
- Severino 2017
- Severino 2008

### **Official Sources:**

- <https://asean.org>
- The ASEAN Charter

## **Topic 7: Social Constructivism and the ASEAN Identity (1 Presentation)**

### **Literature:**

- \*Archaya 2004
- Archaya 2012
- Checkel 1999
- Soederbaum 2016: pp. 45–48

## **Session 5: Regional Integration North America: the NAFTA**

### **Topic 8: Regional Integration in North America: the NAFTA (2 Presentations)**

#### **Literature:**

- \*Warleigh-Lack 2016
- Carranza 2002
- Mattli 1999: pp. 179–188.

#### **Official Sources:**

- <https://ustr.gov/usmca>
- <https://www.nafta-sec-alena.org/Home/About-the-NAFTA-Secretariat>
- The North Atlantic Free Trade Agreement (official text)

### **Topic 9 Economic Approaches to Regional Integration (1 Presentation)**

#### **Literature:**

- Soederbaum 2016: pp. 42–45
- Belassa 2011: Ch. 1
- Bergsten 1997

## **Session 6: Regional Integration in South and Middle America: the MERCOSUR**

### **Topic 10: the MERCOSUR (2 Presentations)**

#### **Literature:**

- \*Doctor 2013
- Moxon-Browne 2016
- Vervaele 2005
- Bianculli 2020
- deAlmeida 2018

#### **Official Sources:**

- <https://www.mercosur.int/en/about-mercosur/mercosur-in-brief/>
- Treaty of Asuncion

### **Topic 11: (Neo) Functionalism and Institutionalism (1 Presentation)**

#### **Literature:**

- Soederbaum 2016: pp. 40–42
- Haas 1961
- (Carporaso 1998)

## 4 Course readings

\*Acharya, Amitav (2004) *How Ideas Spread: Whose Norms Matter? Norm Localization and Institutional Change in Asian Regionalism*, **Journal of European Public Policy** Vol. 6 (4), pp. 545–560.

Acharya, Amitav (2012) *Ideas, Norms and Regional Orders?*, In: Paul, Thazha Varkey (Ed) **International Relations Theory and Regional Transformation**, Cambridge: Cambridge University Press, pp.183-209.

Belassa, Bela (2011) **The Theory of Economic Integration**, Chapter 1, London: Routledge.

Bergsten, C. Fred (1997) *Open Regionalism*, Working Paper of the **Peterson Institute for International Economics**.

Bianculli, Andrea C. (2020) *Politicization and Regional Integration in Latin America: Implications for EU-MERCOSUR Negotiations?*, **Politics and Governance** Vol. 8 (1), pp. 254–265.

Carporaso, James (1998) *Regional integration theory: understanding our past and anticipating our future*, **Journal of European Public Policy** Vol. 5 (1), pp. 1–16.

Carranza, Mario E.(2002) *Neighbors or Partners? NAFTA and the Politics of Regional Economic Integration in North America*, **Latin American Politics and Society** Vol. 44 (3), pp. 141–157.

Checkel, Jeffrey T. (1999) *Social Construction and Integration*, **International Organization** Vol. 58, pp. 239–275.

Cini, Michelle (2010) *Intergovernmentalism*, In: Cini, Michelle and Perez-Solozano Borragan, Nieves (Eds) **European Union Politics**, 3th edition, Oxford: Oxford University Press, pp.86–103.

de Almeida, Paolo Roberto (2018) *Regional integration in Latin America: historical developments, current challenges, especially in Mercosur*, **Meridiano: Journal of Global Studies** Vol. 19, pp. 1–12.

\*Doctor, Mahrukh (2013) *Prospects for deepening Mercosur integration: Economic asymmetry and institutional deficits*, **Review of International Political Economy** Vol. 20 (3), pp. 515–540.

Egeberg, Morten (2010) *The European Commission*, In: Cini, Michelle and Perez-Solozano Borragan, Nieves (Eds) **European Union Politics**, 3th edition, Oxford: Oxford University Press, pp.125–140.

Haas, Ernst B. (1961) *International Integration: The European and the Universal Process*, **International Organization** Vol. 15 (3), pp. 366–392.

\*Hurrell, Andrew (1995) *Explaining the Resurgence of Regionalism in World Politics*, **Review of International Studies** Vol. 21 (4), pp. 331–358.

\*Hwee, Yeo Lay (2016) *From AFTA to ASEAN Economic Community – Is ASEAN Moving Towards EU-style Economic Integration?*, In: Laursen, Finn (Eds) **Comparative Regional Integration: Europe and Beyond**, 1st edition, Oxford: Oxford University Press, pp.86–103.

\*Koenig, Thomas (2019) *European Integration and British Membership: Still an Intergovernmentalist Story?*, **European Political Science** Vol. 18, pp. 117–125.

Lewis, Jeffrey (2010) *The Council of the European Union*, In: Cini, Michelle and Perez-Solozano Borragan, Nieves (Eds) **European Union Politics**, 3th edition, Oxford: Oxford University Press, pp.141–161.

Magliveras, Konstantinos D. and Naldi, Gino J. (2018) **The African Union (AU)** , 2nd edition, Alphen aad den Rijn: Wolters Kluwer.

\*Magliveras, Konstantinos D. and Naldi, Gino J. (2002) *The African Union – A New Dawn for Africa?*, **International and Comparative Law Quarterly** Vol. 51 (2), pp. 415–425.

\*Mattli, Walter (1999) **The Logic of Regional Integration: Europe and Beyond**, 1st edition, Cambridge: Cambridge University Press.

Moravcsik, Andrew (1993) *Preferences and Power in the European Community: A Liberal Intergovernmentalist Approach*, **Journal of Common Market Studies** Vol. 31 (4), pp. 473–524.

Moxon-Browne, Edward (2016) *MERCOSUR and the European Union: Politics in the Making?*, In: Laursen, Finn (Eds) **Comparative Regional Integration: Europe and Beyond**, 1st edition, Oxford: Oxford University Press, pp.131–146.

Nugent, Neill (2010) **The Government and Politics of the European Union**, 7th edition, New York: Palgrave Macmillan.

Ramcharan, Robin (2000) *ASEAN and Non-interference: A Principle Maintained*, **Contemporary Southeast Asia** Vol. 22 (1), pp. 60–88.

Scully, Roger (2010) *The European Parliament*, In: Cini, Michelle and Perez-Solozano Borragan, Nieves (Eds) **European Union Politics**, 3th edition, Oxford: Oxford University Press, pp.162–175.

Severino, Rodolfo C. (2008) *Chapter 1: ASEAN History*, In: Rodolfo Severino **ASEAN**, Cambridge: Cambridge University Press.

Severino, Rodolfo C. (2017) *From Political/Security Concerns to Regional Economic Integration*, In: Ooi, Kee Beng; Basu Das, Sanchita; Chong, Terence; Cook, Malcolm; Lee, Cassey and Yeo, M.C.M (Eds) **The 3rd ASEAN Reader**, ISEAS Yusof Ishak Institute, pp.17–22.

\*Soederbaum, Fredrik (2016) **Rethinking Regionalism**, 1st edition, New York: Palgrave Macmillan.

Vervaele, John A. E. (2005) *Mercosur and Regional Integration in South America*, **The Inter-**



**national and Comparative Law Quarterly** Vol. 54 (2), pp. 387–409.

\*Warleigh-Lack, Alex (2016) *The EU in Comparative Perspective: Comparing the EU and NAFTA*, In: Laursen, Finn (Eds) **Comparative Regional Integration: Europe and Beyond**, 1st edition, Oxford: Oxford University Press, pp.43–61.

Warleigh-Lack, Alex and Drachenberg, Ralf (2010) *Policy Making in the European Union*, In: Cini, Michelle and Perez-Solozano Borragan, Nieves (Eds) **European Union Politics**, 3th edition, Oxford: Oxford University Press, pp.209–224.